

VIBEMOTION LABS

Stock Screening *Checklist*

Never buy a stock without running it through this twelve-point checklist first.

\$9

The systematic filter that separates disciplined investors from emotional ones.

HOW TO USE THIS CHECKLIST

Complete all twelve checks before placing any buy order. A single red flag does not automatically disqualify a stock — context matters. If you identify three or more red flags, pause and reassess your thesis before proceeding.

PART 1 — BUSINESS QUALITY

CHECK	WHAT TO EXAMINE	BENCHMARK
■ Understandable Business	Can you explain in two sentences what the company does and how it earns money?	Yes, clearly / Somewhat / No — stop here
■ Competitive Moat	Does the company have a durable advantage? Brand, switching costs, network effects, cost advantage, or patents.	Strong moat / Narrow moat / No moat — proceed with caution

■ Industry Tailwinds	Is the industry growing or contracting over the next five to ten years?	Growing / Stable / Declining — flag this
■ Management Quality	Does leadership have meaningful skin in the game? Any history of shareholder-unfriendly decisions?	Aligned / Neutral / Concerning — flag this

PART 2 — FINANCIAL HEALTH

CHECK	WHAT TO EXAMINE	BENCHMARK
■ Revenue Growth	3-year revenue CAGR: _____% — is it consistent or lumpy?	Above 10% = strong / 5 to 10% = acceptable / Below 5% or negative = flag
■ Profitability	Net margin: _____% — Operating margin: _____% — trend improving or declining?	Expanding margins = positive / Contracting margins = investigate
■ Balance Sheet	Debt-to-equity: _____ Current ratio: _____ Cash position: \$_____	D/E below 1.0 preferred / D/E above 2.0 = flag
■ Free Cash Flow	FCF last twelve months: \$_____ FCF yield: _____% — positive and growing?	Positive FCF required / Negative FCF = significant flag

PART 3 — VALUATION

CHECK	WHAT TO EXAMINE	BENCHMARK
■ Relative Valuation	P/E: _____ Forward P/E: _____ P/S: _____ EV/EBITDA: _____ vs. industry average: _____	Discount to peers = positive / Large premium requires exceptional growth
■ Intrinsic Value Estimate	DCF or earnings-based fair value: \$_____ Current price: \$_____ Margin of safety: _____%	Target minimum 20% margin of safety before committing capital

PART 4 — RISK AND TIMING

CHECK	WHAT TO EXAMINE	BENCHMARK
<p>■ Key Risks</p>	<p>Top three risks to your thesis: 1. _____ 2. _____ 3. _____</p>	<p>Can you accept these risks?</p>
<p>■ Technical Setup</p>	<p>Price above 50-day MA: Y / N (\$ _____) Price above 200-day MA: Y / N (\$ _____)</p>	<p>Uptrend lowers timing risk at entry / Downtrend requires extra patience</p>

FINAL DECISION RECORD

Stock: _____ Date: _____ Current Price: \$ _____ Green flags: _____
 _____ Red flags: _____
 _____ Decision: ■ Buy ■ Watchlist ■
 Pass Position size: _____ % of portfolio Entry target: \$ _____ Stop loss: \$ _____